

PM Eleven & Laidon (SimpleMDG) announce strategic partnership

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At a glance

- Laidon Group, the driving force behind SimpleMDG, and PM Eleven are pleased to announce a strategic partnership leveraging our respective strengths in Master Data excellence for SAP.
- The PM Eleven team looks forward to being a strategic deployment partner for the SimpleMDG solution in Australia and Latin America.
- The partnership extends on the successful integration completed between the SimpleMDG and PM Eleven solutions for SAP. These solutions deliver the continuous improvement and governance in critical EAM master data for SAP.

SimpleMDG and PM Eleven is pleased to announce a strategic partnership.

PM Eleven will work closely with the Laidon team to strengthen the deployment capability already in place with the PM Eleven team within Australia and Latin America.

Both Laidon and PM Eleven pride themselves on delivering long-term benefits to their customers, and already share a variety of valued customers in the asset-intensive industry.

SimpleMDG is a master data governance solution on SAP BTP and helps customers:

- Harness Immense Value from Data
- Enhance Data Compliance and Privacy, and
- Empower Growth and Innovation

PM Eleven's master data optimisation solutions for BOM's and Task Lists provide the platform for improvement, while SimpleMDG securely governs the compliant updates in SAP.

PM Eleven Leadership

PM Eleven's SimpleMDG Delivery Team will be led by **Renee Doxey**, who is a cross functional specialist with deep understanding of SimpleMDG and the goals of Master Data Governance.

We look forward to leveraging our combined expertise to bring enhanced value and success to our clients.

ABOUT PM Eleven

PM Eleven is committed to delivering quality SAP embedded and SAP integrated solutions applicable for the asset intensive market. PM Eleven is renowned for its SAP solutions that significantly boost productivity and efficiency, enabling better business decisions.

ABOUT SimpleMDG

SimpleMDG offers a Certified SAP BTP Master Data Governance solution with over 70 master data objects. The solution empowers enterprises to fortify their master data foundation, ensuring operational excellence, compliance, and fostering innovation.